

**FIVE-YEAR STRATEGIC PLAN
FOR ROCKWALL COUNTY LIBRARY 2022-2027**

Presented to Rockwall County Commissioners Court by Rockwall County
Library Advisory Board

VISION STATEMENT

The Rockwall County Library promotes a life-long love of reading and provides a variety of educational opportunities and programs to support this goal.

MISSION STATEMENT

The Rockwall County Library is a source for reading materials, educational opportunities, information resources, and entertainment. The Rockwall County Library will maintain the delivery of traditional library services with updated technology to support these goals and to meet future challenges.

COMMUNITY SERVICE PRIORITIES FOR ROCKWALL COUNTY LIBRARY

- I. Encourage young readers through early literacy materials and programs by promoting a life-long love of reading in children of all ages using the following strategies.**
 - A. Maintain concentrated focus on children’s activities and increase teen activities.
 - B. Expand both physical and digital collections for children of all ages.
 - C. Continue outreach to local schools and early childhood centers.

- II. Connect patrons to online world by providing updated technology necessary for computer literacy by utilizing the following strategies.**

- A. Provide efficient service and access to library materials through use of updated automated system and invest in latest software as it becomes available.
 - B. Work with County IT department to maintain all electronic equipment in good working order with prompt resolution of equipment maintenance and software issues.
 - C. Offer updated technology classes to assist in achieving these goals.
- III. Provide opportunities for patrons who desire to become more literate and better educated.**
- A. Encourage non-English speaking patrons and those patrons seeking basic adult education to use library services.
 - B. Improve core collection of foreign language materials and programs.
 - C. Continue to develop adult literacy programming.
- IV. Provide the highest quality library materials and services to patrons by employing the following strategies.**
- A. Maintain professional library staff that is efficient and responsive to patrons' needs.
 - B. Support staff's continuing education and professional staff development.
 - C. Retain certification by Texas State Library and Archives Commission.
 - D. Maintain adequate staffing to welcome and assist patrons, to plan and present programs, and to select and maintain quality materials.
 - E. Sustain a robust volunteer program to increase community involvement, aid in fundraising, and support library services.
 - F. Increase all collections in variety and quantity and work toward goal of two items per capita.
 - G. Expand offerings of downloadable and audio books and seek more accessible platforms.
 - H. Participate in Texas State Library inter library loan program to provide maximum access to library users.
- V. Provide inviting library spaces and facilities to meet community needs and requests by establishing the following strategies.**

- A. Ensure library is clean, comfortable, and well-maintained.
- B. Evaluate adjusting hours of library operations and staffing to accommodate needs of growing population.
- C. Request repairs promptly and monitor resolution of maintenance issues.
- D. Review annually emergency procedures and evacuation plan for safety of staff and patrons.

VI. Improve communication with Rockwall County residents about library programs, services, and resources through the following strategies.

- A. Continue to advertise programs and services on website and various social media platforms.
- B. Identify special populations to target for improved communication.
- C. Survey annually the community to evaluate progress on Strategic Five-Year Plan and to suggest areas for improvement.
- D. Explore how to improve communications with all residents of Rockwall County.
- E. Cooperate with County departments to facilitate information regarding county services and news through use of the library's communication and media services when feasible.
- F. Maintain good relationships with Rockwall County Judge and County Commissioners within whose jurisdiction the library exists.

The Rockwall County Library Advisory Board shall evaluate progress on the Strategic Five-Year Plan annually in January of each included year.

Approved by Rockwall County Library Advisory Board August 3, 2021.

Approved by Rockwall County Commissioners Court August 10, 2021